

# Natural Ingredients Buyer Mission, 26 – 30/09/2011 Visit Expoalimentaria and PERUNATURA.

## About.



European importers have the excellent opportunity to network and form business partnerships in Peru. Participants of the programme will visit the international trade fair [Expoalimentaria Peru 2011](#) and additionally the event [PERUNATURA](#) organised by PromPeru. The aim of the mission is to identify new sourcing opportunities in the natural ingredients sector and take part in one-to-one business meetings with potential suppliers. As a part of the buying mission, company visits in and around Lima will be organised. In order to visit companies in the north of Peru, the buying mission can be tailored to the needs of the participants. Besides, there will be the possibility to extend the stay with the purpose of visiting more companies or discovering Peru's tourist attractions.

**Products:** Exotic fruits, grains & nuts and plant extracts as natural ingredients (conventional and certified organic and fair trade products).

## Programme.

The **SIPPO service package** includes:

- Accommodation (incl. breakfast) in Miraflores, the business center of Lima
- Welcome dinner and farewell lunch
- Local ground transportation
- Entrance ticket to the fairground of Expoalimentaria and PeruNatura 2011
- Match Making services by SIPPO: Support and organization of company visits at the trade fair (on request as well in and outside Lima)

The international and domestic flight(s) to and in Peru are not part of the SIPPO service package. The number of participants is limited. SIPPO reserves the right to take the final decision on the attendees.

**PERÚ**  
**BIODIVERSO**

**PERUNATURA**

**éa**  
expoalimentaria  
Peru 2011

Monday, 26.09.	Individual travel to Lima
Tuesday 27.09.	Company visit (tailor made) Port of Lima or / and common company visit Welcome Dinner
Wednesday 28.09.	Visit Expoalimentaria Peru 2011 B2B (tailor made)
Thursday 29.09.	Visit Expoalimentaria Peru 2011 B2B (tailor made)
Friday 30.09.	Additional company visits (tailor made) Farewell Lunch Individual travel back to Europe
As of Saturday 01.10.	Tailor made program including additional company visits or tourism activities

(Note: The program is subject to change.)

## Registration.

Please send your **registration until 15<sup>th</sup> August 2011** to Fabienne-Alexia Müller, [fmuller@osec.ch](mailto:fmuller@osec.ch), Tel. direct +41 44 365 52 05